

CREATIVE



PREMIUM

GROUP

COMPANY PROPOSAL

.....



PREMIUM
MARKETING AND
BUSINESS
CONSULTATIONS

GROW
YOUR
BUSINESS



01270166556

ABOUT US :

Premium Business Developing is a comprehensive company that offers an array of professional services including marketing, finance, business plan creation, and mission & vision development. With a team of experienced experts in each field, the company prides itself on its ability to deliver high-quality results tailored to the specific needs and goals of clients.



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MISSION & VISION:

With a clear vision and mission, we aim to assist educational institutions in elevating their brand identity and reaching their targeted audience effectively. Our vision is centred on the belief that every school deserves to showcase its unique strengths and offerings in a competitive market. Through comprehensive market research and innovative strategies, Our mission focuses on delivering exceptional consultancy services that address the specific challenges faced by educational institutions. We provide expert guidance on brand positioning, marketing campaigns, digital presence, social media management, enrollment strategies, and more. We pride ourselves on our professionalism and unwavering commitment to delivering exceptional results for our valued school clients.

OUR CEO:

MR,MOUSTAFA SHEHATA

PROFESSIONAL BUSINESS DEVELOPER
MASTER'S DEGREE IN INTERNATIONAL SCHOOL MANAGEMENT

HUMAN RESOURCES DEVELOPMENT AS AN INDICATOR FOR
INSTITUTIONS QUALITY PERFORMANCE



AS A BUSINESS CONSULTACY AGENCY :

These consultants have extensive knowledge and experience in the field of marketing, allowing them to analyze a company's current strategies and identify areas for improvement. They work closely with clients to develop customized marketing plans that align with their specific objectives and target audience. Additionally, a premium marketing agency business consultancy offers comprehensive business solutions that go beyond traditional marketing strategies. This may include providing insights on market research, competitor analysis, branding, digital .

HR AND RECRUITMENT SERVICES:

We understand that finding the right workforce can be a time-consuming and arduous task for businesses across various industries. To expedite this process and ensure our clients have access to high-performing professionals who possess the skills necessary to drive their organisations forward, we have meticulously curated a comprehensive database of exceptional individuals. Our rigorous selection criteria include evaluating candidates based on their qualifications, expertise, experience, and proven track record of success.

FINANCIAL BUDGETS WITH AN ACCURATE:

PREMIUM COMPANY IS COMMITTED TO SERVING THE FINANCIAL BUDGETS OF ITS CLIENTS WITH UTMOST ACCURACY. WITH AN UNWAVERING DEDICATION TO PROFESSIONALISM, THE COMPANY RECOGNIZES THE IMPORTANCE OF PRECISE FINANCIAL PLANNING AND DECISION-MAKING.

THROUGH ITS COMPREHENSIVE RANGE OF SERVICES, PREMIUM COMPANY METICULOUSLY ANALYSES AND INTERPRETS FINANCIAL DATA,

ENSURING ACCURACY IN BUDGETING

PREDICTIONS BY OUR EXPERTS

TRAINING FOR EMPLOYEES FROM SCRATCH

(STEP BY STEP) "WITH PROFESSIONAL

SUPPORT 24/7 ALL THE WEEKDAYS.

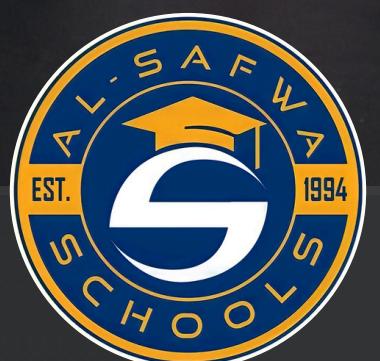


AUDITING & REVIEW AND CLOSING:

PREMIUM COMPANY IS A LEADING PROVIDER OF PROFESSIONAL SERVICES, SPECIALISING IN AUDITING & REVIEW AND CLOSING. WITH A PROVEN TRACK RECORD OF EXCELLENCE, OUR TEAM OF HIGHLY SKILLED AUDITORS AND REVIEWERS ARE COMMITTED TO DELIVERING ACCURATE AND THOROUGH AUDITS THAT MEET THE HIGHEST INDUSTRY STANDARDS.



OUR SUCCESS PARTNERS



HEIGHTS
DEVELOPMENT



OUR SERVICES

PREMIUM AGENCY SERVICES :

EVENTS FOR MARKETING.

SOCIAL MEDIA MARKETING.

DESIGNS & PROGRAM DEVELOPMENT.

PRODUCTION MANAGEMENT.

LOYALTY PROGRAMS & CAMPAIGN EXECUTION.

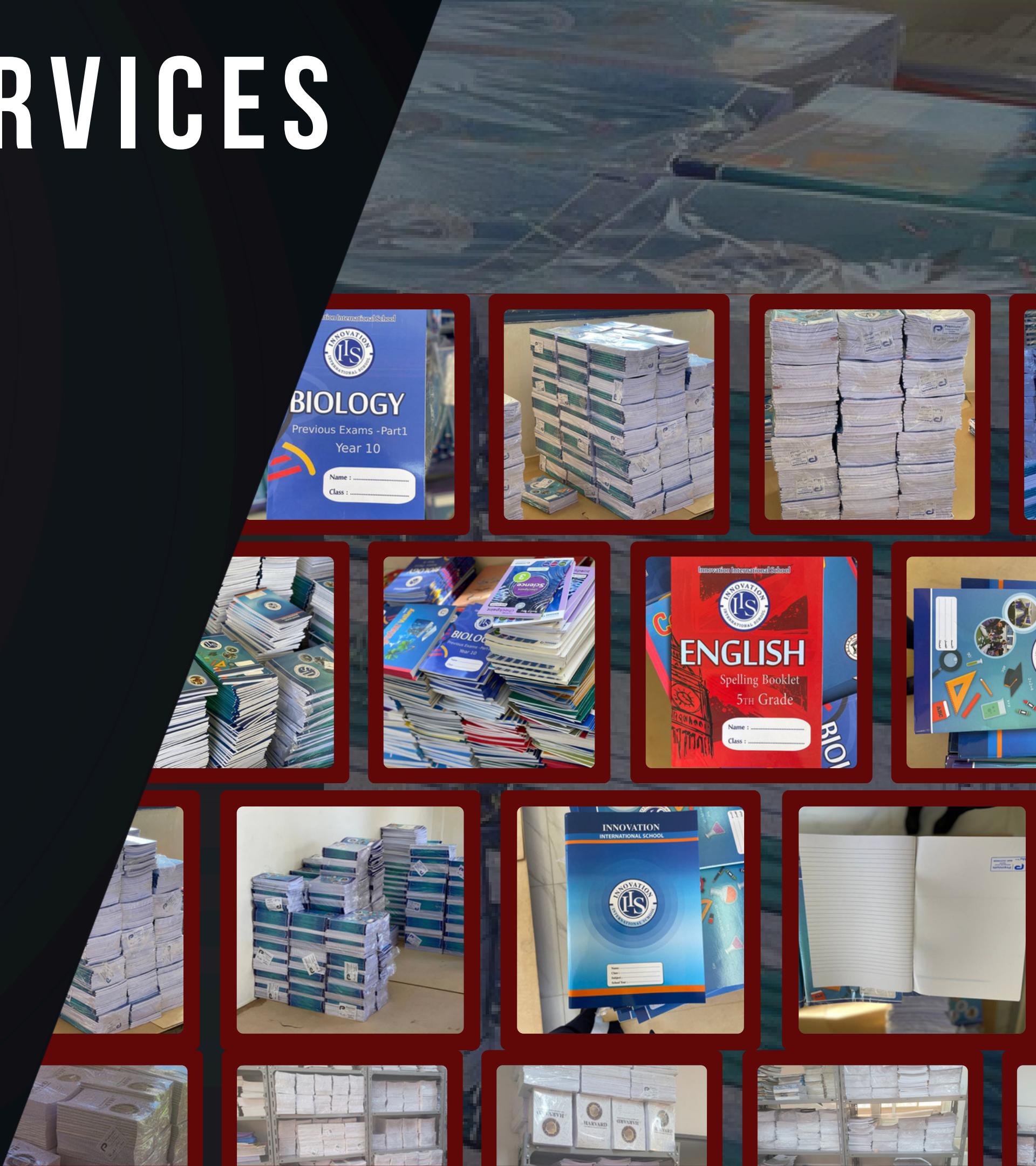
CREATIVE DEVELOPMENT.



OUR SERVICES

PREMIUM PRINTING:

BOOKLETS
COPY BOOKS
BUSINESS CARDS FLASH CARDS
PENS
GIVEAWAYS
BALLOONS
PAPER FLAGS
SCHOOL MATERIALS .
BOOKLETS
BALLOONS
LABELS & STICKERS



OUR SERVICES

PREMIUM EVENTS & PARTIES:

AT PREMIUM EVENTS & PARTIES, WE PRIDE OURSELVES ON DELIVERING UNPARALLELED EXPERIENCES THROUGH OUR WORLD-CLASS STAGES, ENSURING THAT EVERY EVENT IS FLAWLESS AND VISUALLY STUNNING.

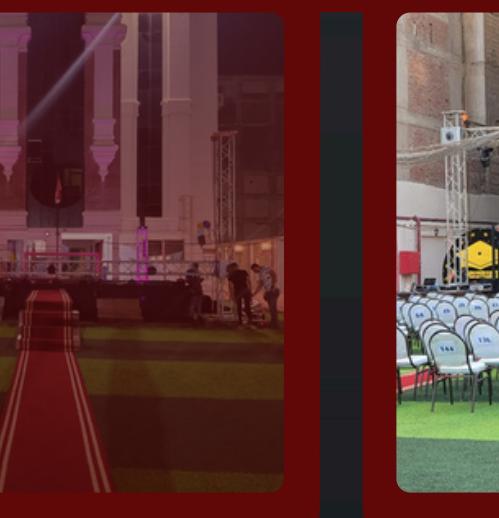
STAGES

LIGHT SYSTEM

SOUND SYSTEM FIREWORKS

SHOWS

FUNDAYS



OUR SERVICES

PREMIUM IT SOLUTIONS:

PREMIUM IT SOLUTIONS OFFERS A COMPREHENSIVE RANGE OF HIGH-QUALITY TECHNOLOGY PRODUCTS INCLUDING COMPUTERS (PC) AND LAPTOPS, SMART BOARDS, ACTIVE PANELS, AND CAMERAS. WITH A FOCUS ON DELIVERING PROFESSIONAL-GRADE SOLUTIONS, PREMIUM IT SOLUTIONS AIMS TO MEET THE NEEDS OF BUSINESSES AND INDIVIDUALS WHO REQUIRE TOP-NOTCH PERFORMANCE AND RELIABILITY FROM THEIR IT EQUIPMENT.

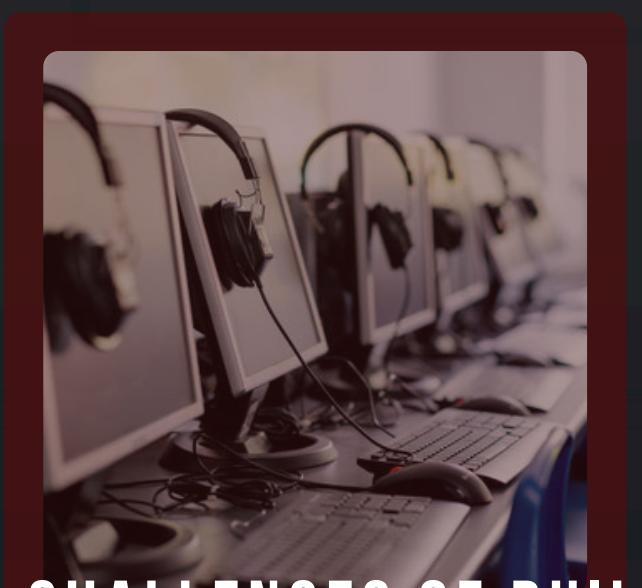
COMPUTERS (PC) & LAPTOPS SMART BOARDS

ACTIVE PANELS

CAMERAS

NETWORKS :

FROM ITS HUMBLE BEGINNINGS, THIS COMPANY HAS SUCCESSFULLY NAVIGATED THE CHALLENGES OF BUILDING A NETWORK FROM SCRATCH TO BECOMING A FULLY SETTLED ENTITY CATERING TO BOTH CONSUMER AND BUSINESS MARKETS. STARTING WITH EXHAUSTIVE RESEARCH AND PLANNING, PREMIUM NETWORKS METICULOUSLY ESTABLISHED PARTNERSHIPS WITH VARIOUS TECHNOLOGY VENDORS, ENSURING ACCESS TO CUTTING-EDGE EQUIPMENT AND TECHNOLOGIES.

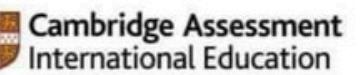




ALL THE ACADEMIC PROCEDURES FOR AMERICAN (COGNIA)



BRITISH (CAMBRIDGE) ACCREDITATION FROM SCRATCH



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Cambridge CB2 8EA, UK
t: +44 1223 553 555
e: info@cambridgeinternational.org

Mrs Amira El Naggar
Everest International School
Abbes the Fourth, Schools Complex
Alexandria
Egypt

31 October 2022

Dear Mrs El Naggar

Cambridge International School number – EG237
Cambridge International School name – Everest International School

Confirmation of approval as a Cambridge International School to your Cambridge Associate –
British Council Alexandria – Cambridge Associate number – EG002

I am delighted to welcome you to Cambridge International as one of our Cambridge Associate Schools.
You are now part of a learning community of over 10,000 Cambridge schools in more than 160 countries.

We are the world's largest provider of international education programmes and qualifications for 5–19 year olds. We design programmes and qualifications that are flexible and easy to introduce and help learners become confident, responsible, innovative and engaged.

As you know, a Cambridge Associate School works with us through another organisation known as a Cambridge Associate. Your Cambridge Associate will provide customer support for your school, answer any questions you might have and give you access to all the support and information you need to teach and administer our exams. Your point of contact will always be your Cambridge Associate so please remember to contact them in the first instance.

Please quote your Cambridge International School number in all communications with your Cambridge Associate.

Your Cambridge International School has been approved to offer:

- Cambridge Primary with Cambridge Primary Checkpoint (Age 5–11)*
- Cambridge Lower Secondary with Cambridge Lower Secondary Checkpoint (Age 11–14)*

*Age ranges are for guidance only



7665 South Research Drive 888.413.3669 | 480.773.6900
Tempe, AZ 85284 cognia.org

July 19, 2022

Everest International School
Abbes 4th School Complex
Alexandria, Egypt

Greetings to the community of Everest International School,

Please accept this letter as confirmation and verification of the candidacy status for your institution. Based on the Readiness Review of June 20, 2022, Everest International School is recommended and approved as a Candidate for accreditation with Cognia.

As you engage in the improvement journey and prepare for accreditation through school improvement, please be sure to carefully review your Readiness Review Report and the details below.

As a Candidate, you may use the following language in your publications. However, **use of the Cognia and/or NCA CASI, NWAC and SACS CASI seal and logo is prohibited** until accreditation is earned and approved by the Cognia Global Commission.

Everest International School is a Candidate for Accreditation with NCA CASI, NWAC, and SACS CASI.

The [Global Services Office](#) will work with you in support of your Engagement Review, and we encourage you to continue to engage your leadership team in the continuous improvement journey.

We congratulate the professional staff and community of your institution on your candidacy and look forward to working with the school community through continuous improvement.

Sincerely,

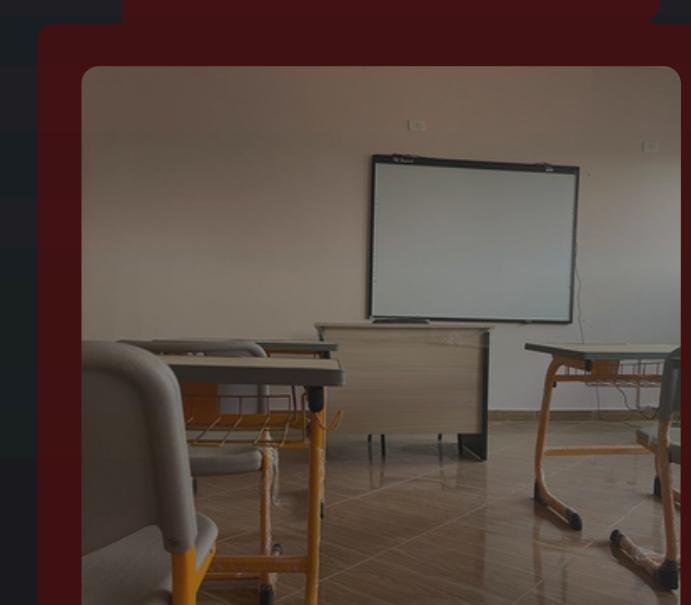

Kelly Krieger
Vice President
International Evaluation Services



OUR SERVICES

PREMIUM SCHOOL FURNITURE:

PREMIUM SCHOOL FURNITURE REFERS TO WELL-CRAFTED, HIGH-QUALITY FURNISHINGS DESIGNED SPECIFICALLY FOR EDUCATIONAL SETTINGS. THESE FURNITURE PIECES ARE CAREFULLY CONSTRUCTED, USING DURABLE MATERIALS THAT CAN WITHSTAND THE WEAR AND TEAR OF DAILY USE BY STUDENTS OF ALL AGES.



OUR SERVICES

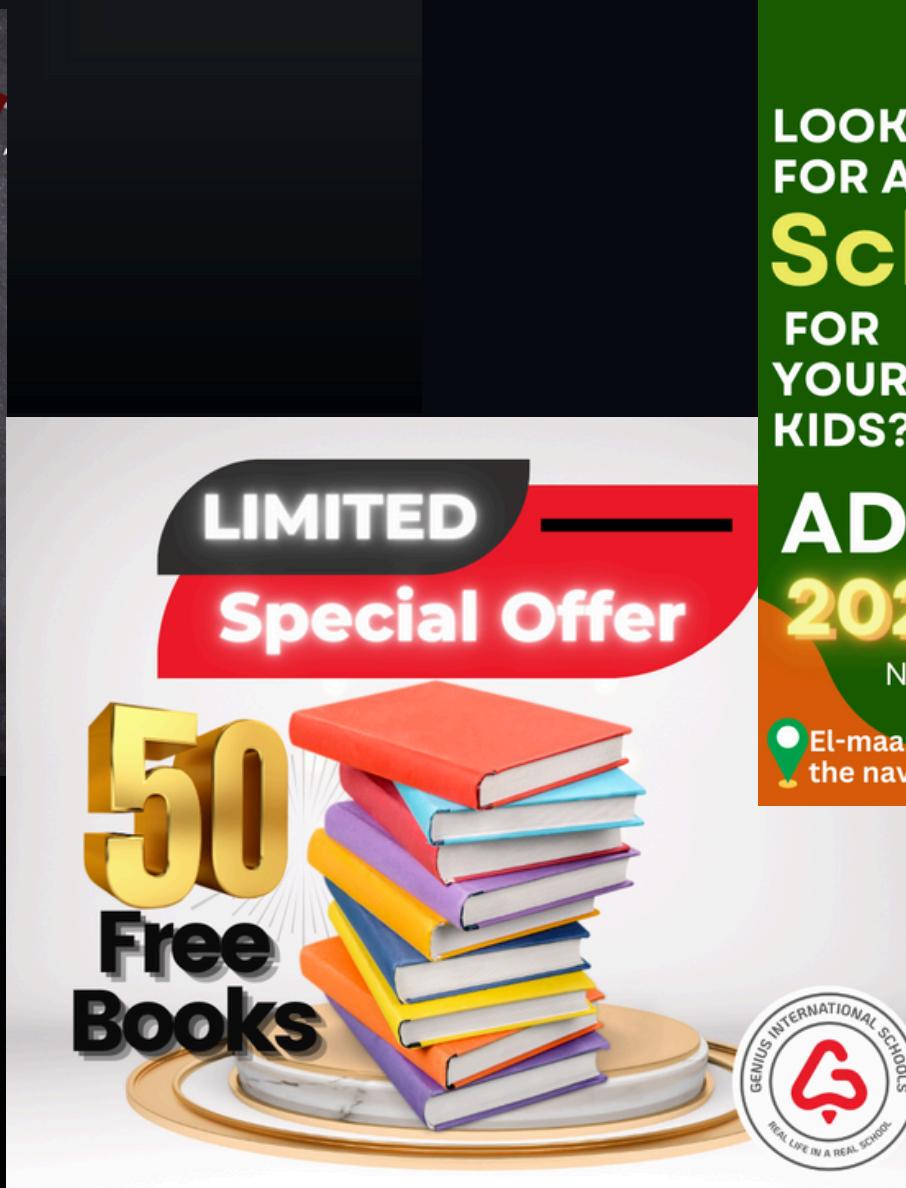
PREMIUM STEAM PROGRAM WITH PYRAMAKERZ:

THE PREMIUM STEAM PROGRAM WITH PYRAMAKERZ IS A METICULOUSLY DESIGNED EDUCATIONAL INITIATIVE THAT PROVIDES STUDENTS WITH A COMPREHENSIVE AND ENGAGING LEARNING EXPERIENCE. THE PROGRAM IS TAILORED TO CULTIVATE SKILLS IN SCIENCE, TECHNOLOGY, ENGINEERING, ARTS, AND MATHEMATICS (STEM) THROUGH HANDS-ON ACTIVITIES, PROJECT-BASED LEARNING, AND EXPERT MENTORSHIP.



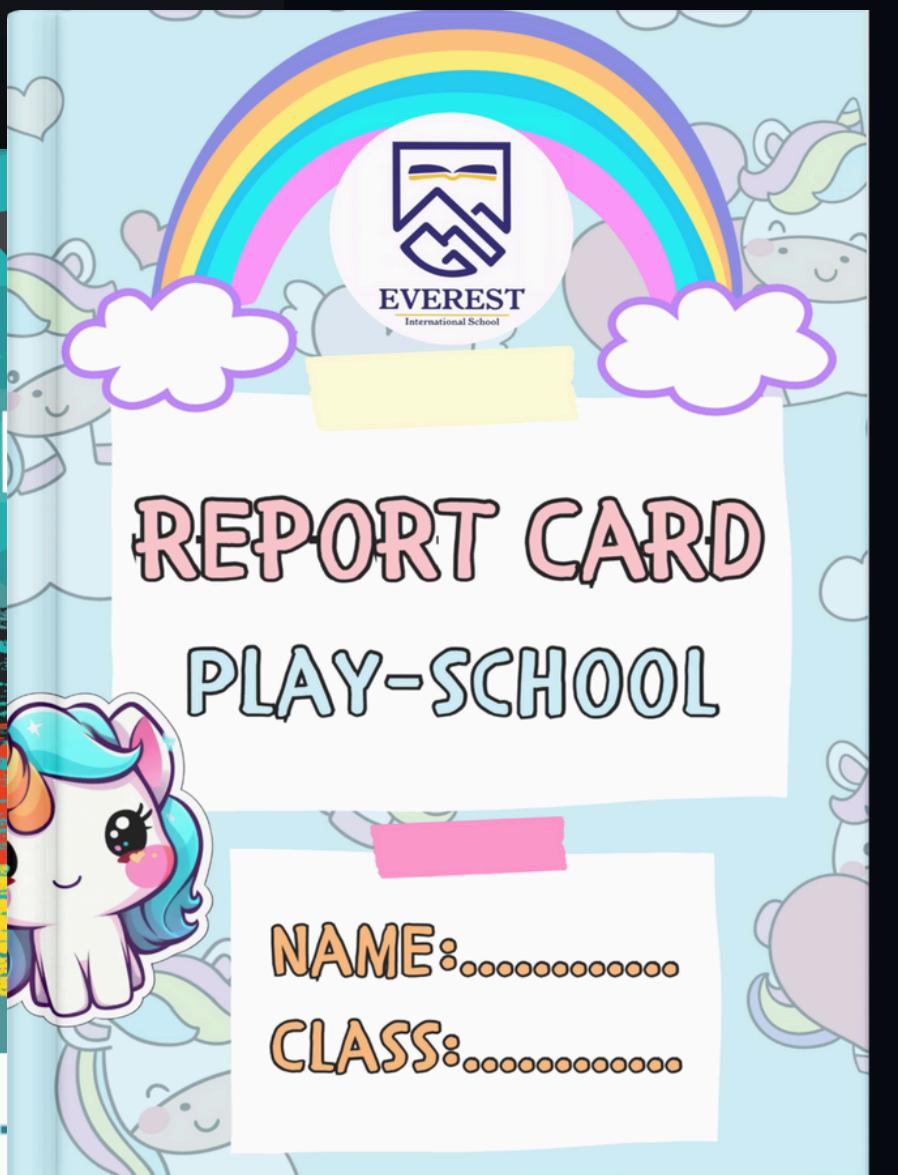
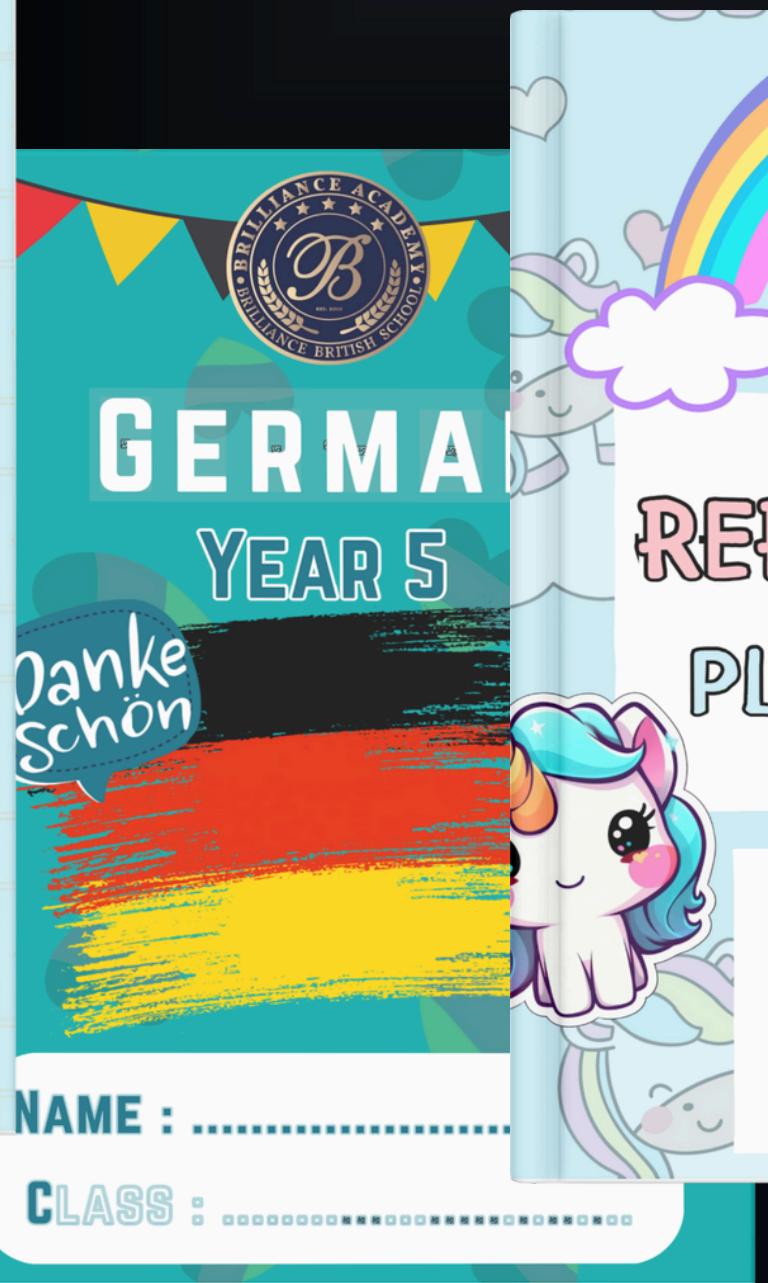
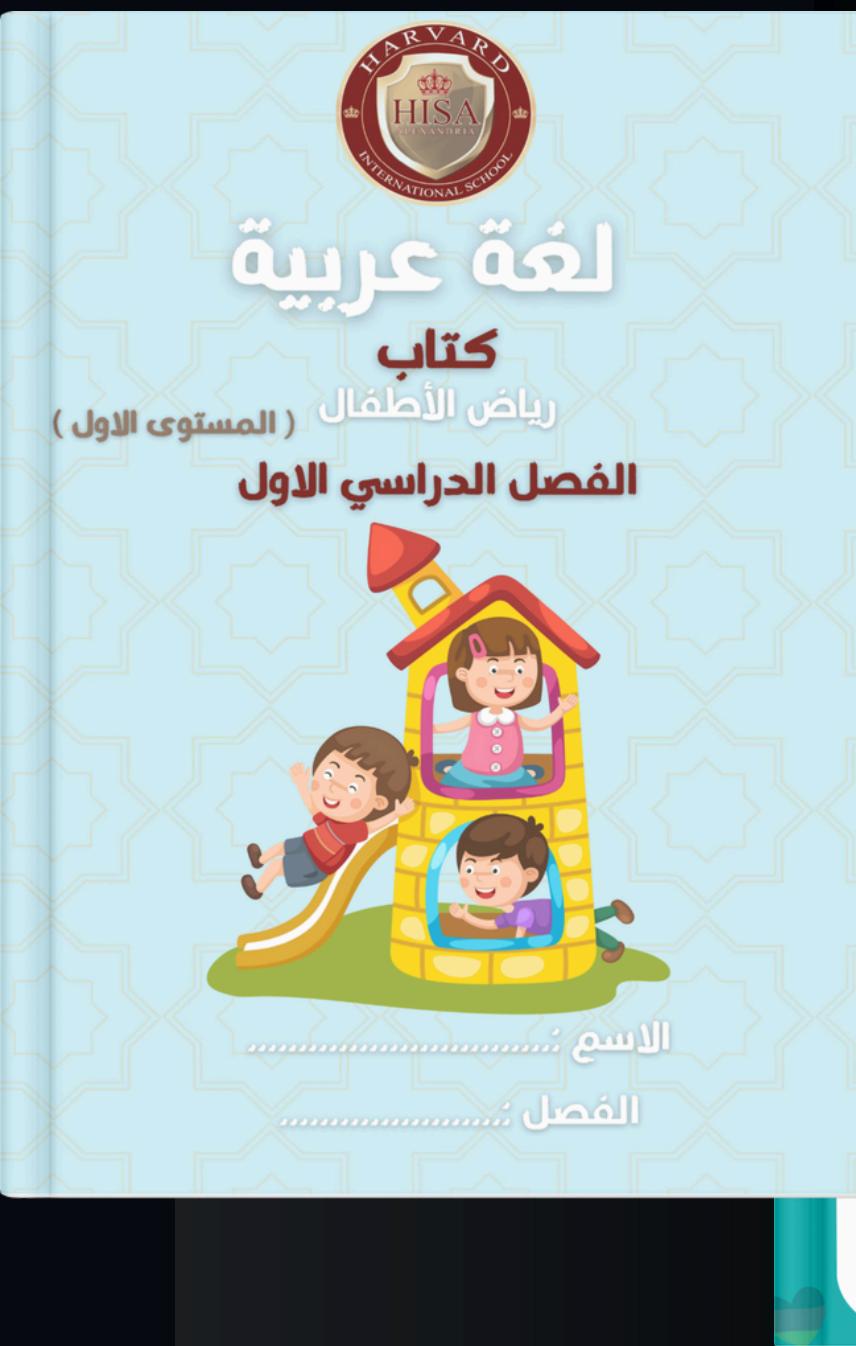
OUR WORK

SOCIAL MEDIA MARKETING



OUR WORK

SCHOOL BOOKS & NOTE BOOKS



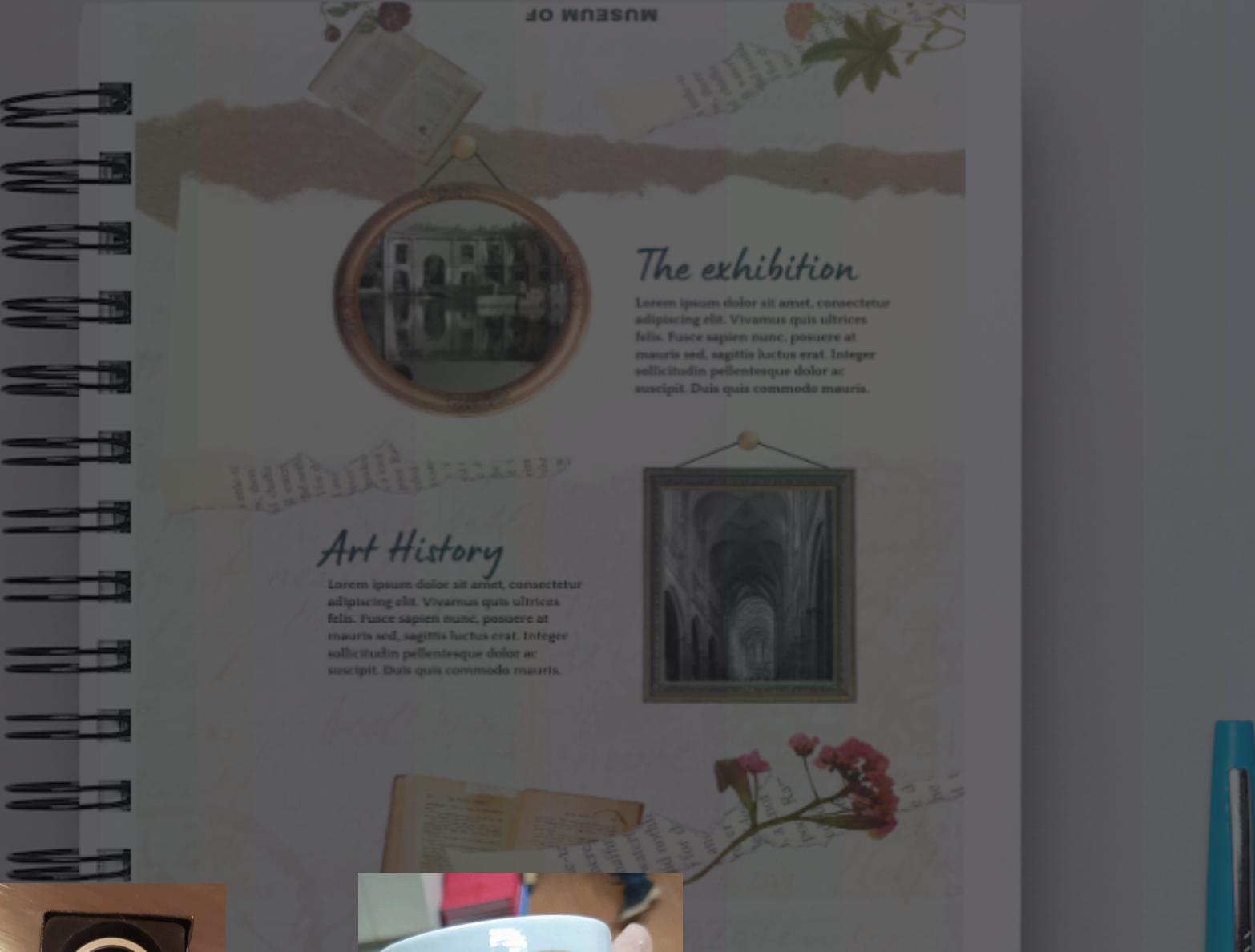
OUR WORK

SCHOOL BUSES



OUR WORK

GIVEAWAYS & GIFTS



THANK YOU

